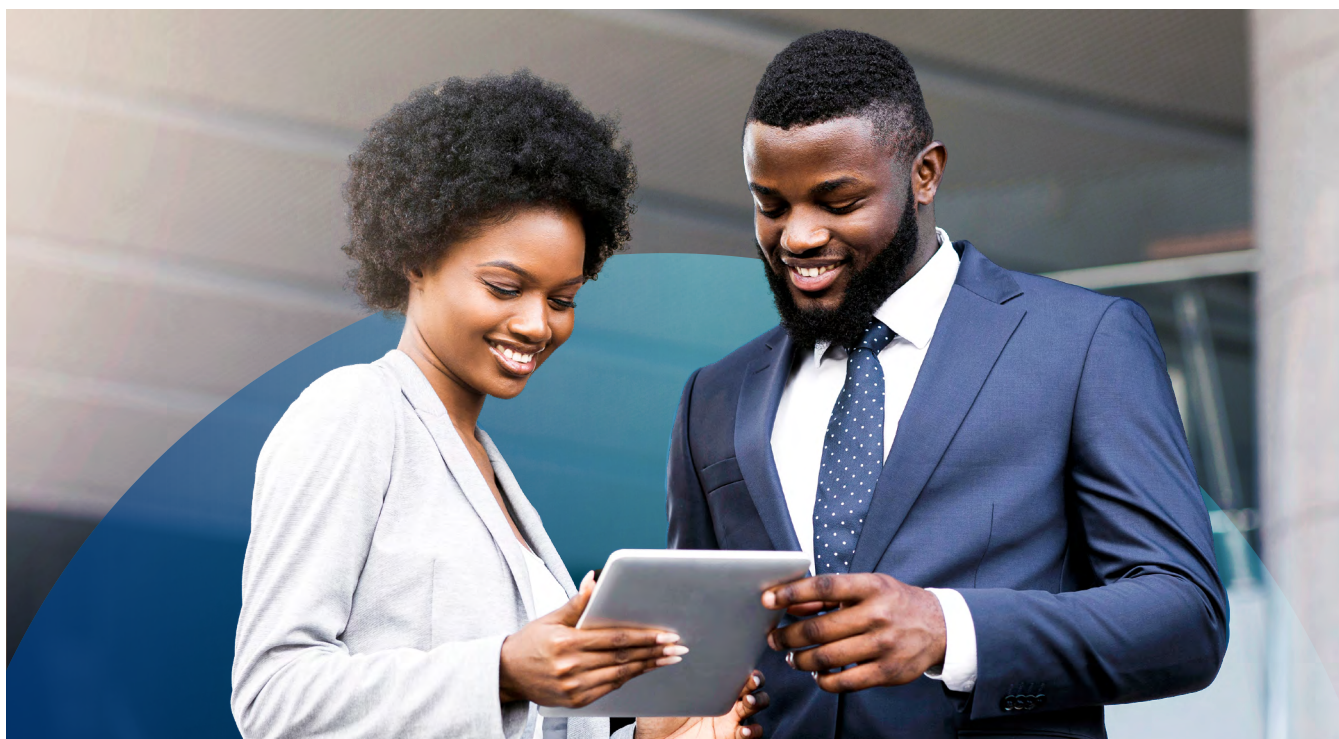




The Global Language of Business

Alliance Partner Program

Driving adoption of GS1 standards across industries through inspired collaboration.



Who we are

The GS1 South Africa Alliance Partner Program is a network of trusted companies that collaborate with GS1 SA to help businesses implement GS1 Standards efficiently.

These partners offer services such as software and hardware solutions, business intelligence, and database applications to support the adoption and use of GS1 Standards.

The program aims to:



Facilitate the adoption of GS1 Standards



Provide resources and support



Enable innovation and collaboration



Promotes market visibility and credibility

Why join

GS1 South Africa is the unrivalled authority on cross sector supply chain standards. We collaborate with commercial and non commercial partners to deploy our standards.

Joining our program provides you with a unique opportunity to be involved in this collaboration and to promote your company and your solutions to over



9000

GS1 South Africa members.

Our success and growth is measured in usage and deployments of our standards and our partner network is critical to our success.

Through our accreditation program, you can prove to our members that you have the required levels of knowledge and expertise about GS1 standards which amounts to marketing opportunities and recognition, positioning your company as trusted experts in delivery GS1 compliant solutions.



Benefits of the GS1 System to Alliance Partners:

- The single standard for unique identification of products and locations worldwide.
- The single source of Accurate, Realtime and Standardized product data.
- Improved visibility of product movement upstream and downstream in the value chain.
- Better supply chain management information.
- Reduced waste, faster time to market and improved consumer trust.
- Increased responsiveness to trade partners and end consumers.
- Reduction in errors, enhancing product visibility for better decision making.
- One common approach and no conflicting demands between all supply chain players.

Who can join

Membership is intended for organizations that offer products, services, and solutions that support the implementation and use of GS1 standards for companies.

These include:



Companies offering all types of Barcode Services (Support, Design, Printing, Label, Packaging).



Service providers who specialize in Design, Printing and Advisory Services of Packaging.



Experts in the supply and support of Barcode Verification equipment and Software Services and Solutions in line with ISO\ANSI Standards.



Suppliers of technical equipment such as measuring equipment, weighing and cubing systems to enhance key attributes such as logistical and hierarchical data.



Traceability experts, offering consulting services which aid in the establishment of provenance information and the monitoring and maintaining of quality foodstuffs, healthcare and technical industries.



Solution providers who specialize in the provision and installation of Barcode Scanners and Printers for inventory management and product accessibility.



Solution partners who offer the implementation and supply of 2D Barcodes (GS1 QR code, GS1 Data Matrix) and GS1 Digital Link services aligned to the GS1 Global Registries.



Companies who offer creation, storage and other aspects of digital product imaging for electronic commerce.



EDI/EANCOM Solution and Service Providers who support the logical sequence of messages used in business such as Master Data, Commercial Transactions, Reporting & Planning as well as Transportation.



Companies offering GDSN Standards Consulting services to enhance retail listings such as sharing of master data, transactional data and event data in line with the GDSN Global Data Model, Global Product Classification (GPC), Data Quality Framework.



Companies who specialize in services and solutions which drive the GS1 Registries (Verified by GS1, GS1 Global Registry, GS1 Digital Link Resolver Registry) to provide trusted, standardized and easily accessible information about products, parties and other key data elements in the global supply chain.

Alliance Partner Program Membership Benefits

The GS1 South Africa Alliance Partner Membership offers several benefits to companies that provide solutions and services supporting GS1 standards.

1. Industry Recognition & Credibility

- **Official GS1 South Africa Affiliation:**
Being recognized as a GS1 South Africa Alliance Partner signals credibility and expertise in GS1 standards.
- **Trust & Market Differentiation:**
Your company is positioned as a trusted provider of GS1-compliant solutions.

2. Business Growth & Market Exposure

- **Listed in the GS1 South Africa Alliance Partner Directory:**
Potential clients can easily find and connect with your business.
- **Exclusive Networking Opportunities:**
Access to GS1 South Africa industry events, summits, and working groups.
- **Co-Marketing & Branding Support:**
Use of the GS1 South Africa Alliance Partner logo to enhance brand trust.

3. Access to GS1 Standards & Training

- **Education & Training:**
Discounted or exclusive access to GS1 South Africa training sessions, webinars, and workshops.
- **Early Access to Standards & Guidelines:**
Stay ahead with insights into evolving GS1 standards.
- **Dedicated Support:**
Direct engagement with GS1 South Africa experts for technical guidance.

4. Collaboration & Innovation Opportunities

- **Participation in GS1 South Africa Working Groups:**
Influence industry discussions and shape standards development.
- **Opportunities for Pilot Projects:**
Engage in testing new GS1 innovations and solutions.
- **Peer-to-Peer Learning:**
Connect with other solution providers to share best practices.

5. Sales & Lead Generation Support

- **Referrals & Business Leads:**
GS1 South Africa may refer businesses looking for GS1-compliant solutions to registered Alliance Partners.
- **Joint Webinars & Speaking Opportunities:**
Enhance thought leadership and showcase expertise.
- **Showcase Your Solutions:**
Opportunities to present at GS1 South Africa conferences and industry forums.

Membership Access

The GS1 South Africa Alliance Partner Program offers various membership levels to accommodate different business needs, each providing a range of benefits to help solution providers establish credibility and expand their market reach.



Access to Resources:

Basic access to GS1 South Africa educational materials and community activities.



Directory Listing:

Inclusion in the GS1 South Africa Alliance Partner Finder, enhancing visibility to potential clients.



Enhanced Marketing Opportunities:

Increased exposure through co-marketing initiatives and priority listing in directories.



Advanced Training and Certification:

Exclusive access to specialized training sessions and certification programs.



Networking Events:

Invitations to exclusive GS1 South Africa events, summits, and forums for industry collaboration.



Use of GS1 South Africa Trustmark Logo:

Permission to display the GS1 South Africa Alliance Partner Trustmark, signifying a trusted partnership.



Did You Know

GS1 Partner Programs help industries achieve up to:



35% greater supply chain efficiency.



Reduce operational costs by as much as **20%** through standardized data sharing and automation.

How to join the Alliance Partner Programme

1. Determine Membership Type:

Assess your company's goals and resources to choose between the various membership offerings.

3. Agree to Terms:

Review and accept the GS1 South Africa Alliance Partner Program Agreement.

2. Complete the Application:

Visit the GS1 South Africa Alliance Partner Page to access and fill out the application form.

4. Submit Application:

Provide all required information and await confirmation from GS1 South Africa.

Partner Accreditation Process



GS1 SA trains company on standards



Partner company staff certified



Partner company undergoes audit



Company is issued Alliance Partner Accreditation

Membership Costs

- Fees vary based on the selected accredited services offered. For detailed pricing, it's recommended to contact GS1 South Africa directly or refer to the GS1 South Africa Alliance Partner Program page.
- By joining the GS1 South Africa Alliance Partner Program, your company can enhance its credibility, gain access to valuable resources, and connect with a network of industry professionals committed to the adoption and implementation of GS1 Standards.
- For further information or specific inquiries, please contact GS1 South Africa directly at services@gs1za.org

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