



---

# GS1 South Africa Newsletter

Following the aftermath of the COVID-19 pandemic and what turned out to be two extremely difficult years for businesses and households alike, GS1 South Africa wishes all members and stakeholders a successful and productive year as we work together to strengthen supply chains through the global language of business.

GS1 South is celebrating 40 years of working together with South Africa and the SADC Industry.

We have been instrumental in solving common supply chain challenges, transforming the way we live and work across sectors. Over the years, our work has improved supply chain visibility, empowered consumers, facilitated better customer experience, and enhanced patient safety by making systems interoperable and by detecting counterfeits. GS1 South Africa also celebrates the work done and the adoption of the standards in the Healthcare sector.



“We look forward to many more years working together”



# HAPPY 40TH BIRTHDAY GS1 SOUTH AFRICA!

GS1 South Africa celebrated its 40th Anniversary at our offices in Sandton. We appreciate the leadership, vision, and a strong foundation laid, that set an exemplary standard for all of us with dedication and a great work ethic, attributing to GS1 South Africa's growth in those 40 years. We look forward to many more years working together.

Happy Birthday, GS1 South Africa! And cheers to many more!

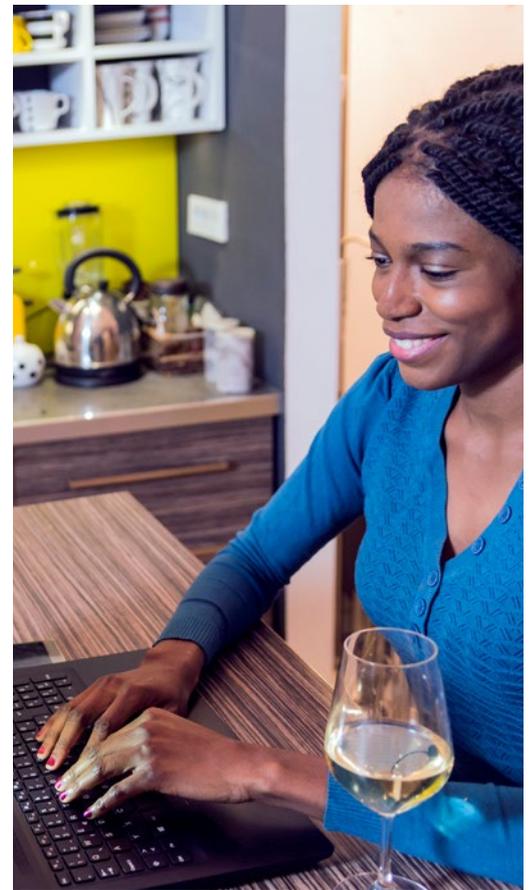
# BIG NEWS: GS1 SOUTH AFRICA IS FINALLY GOING ONLINE

Need a Barcode? it's as easy as 1, 2, 3!

After reasonable efforts to achieve this milestone, much planning and development, GS1 South Africa is finally going online!

In the first half of 2022, existing new members and potential GS1 South Africa members will now be able to procure their GS1 Identifiers online on the GS1 Online Barcode Platform. The platform is user friendly and you can quickly and easily purchase your barcode online, whether a single GTIN, a bundle of GTINS in a Global Company Prefix, GLNs or SSCC; or whether you need to pay your annual membership subscription fees. Our online portal at [www.gs1za.org](http://www.gs1za.org) is the key to quick, efficient service and convenience.

**Get your barcode online now!**



## GS1 South Africa: ID Key Price Promotion!

GS1 South Africa has increased its reach and methods of engaging with local small, medium and micro enterprises (SMMEs) and in heeding the challenges they are experiencing with various aspects of business, such as setup costs. We have since decided to work with them to find solutions to these challenges.

SMMEs in SA, and indeed across Africa, face supply compliance costs. Over the last years, we have done a specific analysis of the costs required to register a GTIN, GLN, SSCC or a Global Company Prefix (GCP). The barcode is the enabler of retail, therefore if an SMME is fortunate enough to have a listing opportunity, there is a very small window of opportunity to ensure compliance with packaging, labelling, food safety, certification, and much more. The acquisition of a GS1 GTIN/Barcode for each unique product, is therefore key for a product's journey to begin from manufacturer to retail/wholesale/marketplace.

In this regard, GS1 South Africa and its Board have swung into action and are looking for ways to support SMMEs. In addition to the Development Programme we run, we have since October 2021 implemented a promotion on the price for companies registering a single GTIN/GLN or a Global Company Prefix of 10 numbers.

We realise and acknowledge that barcodes should be affordable, particularly for SMMEs, and this is key to dealing with unlicensed barcode resellers.

These resellers contribute to extra costs in the supply chain and also result in losses for small businesses because the barcode resellers' registration process does not have accurate validation of the ownership of these barcodes globally. The barcode price promotion has been well received by members and because of this, the management team of GS1 South Africa has decided to extend the price promotion until the end of February 2023.

The applicable pricing under the promotion (excluding VAT) is as follows:

**Single GLN - R 150.00**

**Single GTIN - R 150.00**

*(additional R65 if using activate)*

**10 Number Global Company Prefix - Pro-rata licence fee R370**

To take advantage of this offer, call +27117773300 visit <https://www.gs1za.org/> and register your single or 10 bank barcode numbers. Download application forms [here](#).

“ we realise and acknowledge that barcodes should be affordable ”

## Call to Action! 2D in Retail Work Group

**Product packaging today often contains additional barcodes alongside a barcode that goes ‘beep’ at the checkout. Multiple barcodes cause confusion, as they are intended for different purposes, and create supply chain inefficiencies.**

The globally aligned approach based on GS1 standards are needed to create an agreement on how 2D barcodes will function in the future in open global supply chains alongside today’s foundational 1D barcodes (EAN/UPC and GS1 DataBar), and in a standardised way that addresses all user needs to align and agree on what the future of retail scanning will look like.

To read more and to join the Call to Action, click below:

[2D in Retail](#)



Scan me to join the team!

This 2D in Retail work group brings stakeholders (retailers, manufacturers, solution providers) together to work on the best way to approach this huge body of work to migrate from 1D to 2D barcodes.



## GS1 South Africa SMME Development

We are extremely proud of the growth in our efforts to support SMMEs with ambitions to supply retail, wholesale, or online marketplaces. In collaboration with our key stakeholders, we assist SMMEs with all their supply chain standards needs. Through training, consultation, and hands-on support, we help SMMEs to transform and become ‘Retail Ready’

For more information on our SMME offerings please contact [smme@gs1za.org](mailto:smme@gs1za.org)



## GS1 Training & Education: eLearning through GS1 eAcademy

The Training team is working hard to improve the training experience for our members by increasing training offerings from the member organisation. We are currently in the planning stages of work to make available the new GS1 global eAcademy platform which is globally aligned and is based on numerous exciting courses on GS1 standards.

On average, GS1 South Africa trains around 20 companies per month, across the spectrum of the standards i.e. **GS1 Barcode Workshop, GS1 Activate Platform, Barcode Verification & Item Measurement as well as GDSN: Data Pool & Local Product Data Platform.**

This year we are making the shift to increase our offering by capitalising on the GS1 eAcademy as there are many more relevant

training topics which are set in a bouquet style and are more industry agnostic in terms of the standards awareness and knowledge. GS1 e-Academy is the answer to the increased demand for virtual training in the digital transformation era. Learning has never been so easy and enjoyable since Global Office has made the improvement and additions to the eAcademy platform.

The platform is flexible and helps us to thrive in the digital transformation era. The eAcademy boasts an intuitive interface which makes it easy to search for topics, set new goals, and plan for progress. A learner can optimise their time, refresh GS1 knowledge and learn new skills.

## How GS1 standards support sustainability & circularity initiatives

GS1 standards enable organisations to uniquely identify, accurately capture and automatically share information smoothly, creating a common language that underpins systems and business processes all over the world. It enables interoperability between information systems, ensuring that data can flow seamlessly between trading partners and downstream to the consumer. It makes traceability and transparency possible, enabling trust in the products and their related information.

Due to our reach as a federation and our stakeholder footprint around the world and our ability to be a neutral platform for collaboration which contributes to the deployment and performance of sustainability practices in the supply chain, we are in a good position to support and make a difference.

**Sustainability and circularity initiatives are built on GS1's proven suite of global standards clicking by clicking the below link: [GS1 Sustainability Position Paper Feb 2022](#)**

## Global Data Synchronization: 1WorldSync, TrustedSource Update

Overview				
350458	1870	327842	304	20442
All Active	Rejected	Published	Withdrawn Deleted	Discontinued

## Above: Current active companies and active products on GS1 Enriched platform

GS1 South Africa's National Product Catalogue enables brand owners to efficiently assign and manage their product barcode numbers (GTINs-EAN/UPC), as well as maintain product images, all while following GS1 standards.

The platform provides foundational data for several B2B, B2G, and B2C requirements,

which results in faster product listings, optimised planogramming, efficient trucking, and warehouse and distribution management. It also supports product recall activities, compliance with statutory labelling/marking guidelines, GS1 licences, or any relevant certification validation, and the need for additional product information to enable consumers to make informed purchase decision.

## GDSN Standards & Platform Training

Training is important to sustain the ability to manage products on the platform. Refresher training specifically supports the ease of handling data needed when new listings or product relaunches are being implemented. Member companies are invited to increase the accreditation of staff through training.

### Some Benefits of Training:

- Supports the ease of the listing process.
- Enables staff to understand the various steps of the data publishing procedures.
- Learning the platform-tools through guided navigation.

- Learning how the GDSN platform enables a company's business processes.
- Learning the relationship between GS1 Standards and GDSN principles.
- Online training will take place monthly and 'face-to-face' training, on-site at companies will now be available on request, for any basic updates concerning GDSN.

- **Please watch our bulletin board on the Trusted Source platform: [Watch here](#)**



## GS1 South Africa Healthcare Update

Position paper on GS1 DataMatrix barcode in healthcare published. [Position paper link.](#)

At the end of 2021, GS1 Healthcare's community published a position paper that provides guidance on the importance and use of GS1 Data Matrix within the healthcare sector. The healthcare sector has chosen the GS1 Data Matrix as the 2D barcode for the identification of medical products. This paper provides some important details.

US FDA Medical device manufacturer self-declaration:

We urge all medical device members who export products to the US FDA to declare their GCP licenses by reaching out to [services@gs1za.org](mailto:services@gs1za.org)

## Legal & Regulatory Update

South Africa's first agriculture master plan has been signed:  
The Agriculture and Agro-Processing Master Plan was signed in May 2022, ahead of Minister of Agriculture, Land Reform, and Rural Development, Thoko Didiza's, budget vote in Parliament. The result is a new master plan for South Africa's agriculture and agro-processing sectors that aims to drive transformation in the sector.

The process to develop the plan was launched in June 2020 and involved stakeholder negotiations with a focus:

- To create policy certainty for an investor-friendly environment.
- To improve food security.
- Provide support to farmers.
- To invest in and maintain critical infrastructure.
- To reduce imports and improve on local food production.
- To support market expansion & promoting trade.

Ultimately, the plan is a social compact targeted at creating a globally competitive sector that is fully inclusive. Read more here: [Agriculture and Agro-Processing Master Plan](#)

## Events attended

### Intra African Trade Fair GS1 in Africa participation

GS1 South represented the African GS1 member organisation at the recently concluded the 2nd Intra African Trade fair. The week-long event saw over 1000 exhibitors from across the African continent showcase their

goods and services, engage in Business to Business (B2B) deals and raise awareness dealing with African trade and investment.

## Meals on wheels food relief drive

As part of CGCSA's social investment and outreach initiatives, we participated in a grocery drive where groceries were purchased and distributed to the disadvantaged including child-headed homes.

In collaboration with Meals on Wheels, SPAR & the mineral council, we delivered hope of 1 500 food parcels to child-headed families in the vicinity of Johannesburg, Soweto, Katlehong, Vereeniging, Ga-Motlatla (NW) in the fight against hunger. Watch the video here:

<https://web.facebook.com>



## GS1 South Africa pays homage to a dearly departed colleague and friend, Jody Hahn

We were saddened and shocked to hear of the untimely passing of Jody Hahn. Coming into GS1 South Africa Council as a representative from Shoprite South Africa, Jody was an inspiration within the retail and master data governance sectors. Jody played a very important role on the GS1 Council and was major pillar of support since he joined us 6 years ago. He was also a fantastic person to work with. He led the way, broke down barriers and will be remembered for the stories he shared at council lunches and his thought leadership in helping industry trade better by speaking one language and sharing his knowledge serving on the council. GS1 South Africa and the GS1 Council Members are poorer without his wisdom and counsel. Jody, we will dearly miss you, may you rest in eternal peace. Our thoughts go out to his family and loved ones.

“GS1 Council  
Members  
are poorer  
without his  
wisdom  
and counsel”

## In loving memory of **Jody Hahn**

**22 December 1968 - 19 January 2022**





Save the date! Events to look out for:

**GS1 South Africa/CGCSA Summit  
- 12th October 2022**

<https://www.cgcsa.co.za/>

**GS1 South Africa Indaba  
-12th of May 2022**

**GS1 South Africa Indaba: Watch on You tube**

<https://www.youtube.com/channel/UCX6wjafmG2mmLePfWMrj4Bg/videos>

---

Members of the Council:

**Lourena Griebenow**

IT Business  
Engagement & Strategy at The Shoprite  
Group of Companies Shoprite  
**Co-Chair, GS1 Council**

**Luigi Ferrini**

Chief Customer Officer at Tiger Brands  
**Co-Chair, GS1 Council**

**Louis Veldsman**

Financial Shared Service Center Manager  
PepsiCo and Pioneer Foods

**Anni Andrag**

BI Manager Rhodes Food Group

**Viresh Sahdeo**

Group IT Operations & Support Manager Spar

**Marco Rademeyer**

Head of Master Data and Data Governance Pick n Pay

**Neil Perkins**

Head of Master Data Massmart

**Dr. Adheesh Budree**

Associate Professor at University of Cape Town and  
Ecommerce Forum Africa

**Andile Ngwenya**

Performance Reporting & Master Data Management  
Senior Manager at Unilever

**Michele Francis-Padayachee**

Executive  
GS1 South Africa



[Click Here](#)



[Click Here](#)



[Click Here](#)