GS1 South Africa
Newsletter
July 2020

![GS1 South Africa logo]

The Global Language of Business

GS1 South Africa sends a message of hope and solidarity during these challenging times of Covid19, we wish all Africans and the entire world safety during this time. We would like to take this opportunity to thank the CGCSA Board, the GS1 South African Council and our members for their interest, engagement and support during 2020. We look forward to even further interactions with you this year.

Thank you to outgoing GS1 Council Chairman - Mr. Llewelyn Steeneveldt
We Salute You!

Llewellyn Steeneveldt, Massmart Group's Commercial Executive and Chairman of the GS1 South Africa Council has been a driving force in all of the key projects and initiatives that have formed the direction of what we do for many valuable years.

Llewellyn joined GS1 ZA as Chairman in 2012 , a time where the member organisation was preparing itself to deliver on value-add by creating projects which spoke directly to the SA industries need for efficiency. Mr Steeneveldt; You have tirelessly given your time and resources to the CGCSA & GS1 South Africa, their staff and members alike. By all measures, we have formulated better processes and improved our services immensely on your watch, particularly the Barcode Verification & Item Measurement (BVIM) and Trusted Supplier Program (TSP) Accreditation. If there is one word in particular word that describes you, it would have to be "PERTINACIOUS" as you have, during all of these years and through the various challenges we've faced, kept us focused on the goal of achieving one true source of data for the entire value chain. We would be remiss if we did not thank you for your contributions, to achieving our goals as a member organization of GS1 globally. We would like to thank you for your wise counsel and patient advice. As you look back on your time with us, please know that our achievements would not have been possible without you at the helm of the GS1 South Africa Council. We stand together and salute you for having always performed your duties with dedication, grace and seriousness and we wish you many successes in your future ventures.

Llewellyn Steeneveldt, Massmart Group Commercial Executive and Chairman of GS1 ZA Council.

Activate and Verify by GS1 Updates
We are LIVE!

GS1 South Africa was officially selected to be part of the Activate Soft Launch service offering. This enables SMME's to manage their barcodes and comply with various industries' data recipient requirements.GS1 Activate also allows SMME's to generate barcode symbols without having to go to resellers. Tackling the threat of resellers and use of unauthorized unique identifiers across industries needs to be addressed

The very first product to be published into our GS1 Activate platform and truly indicative of the current times we are in is 'Sheer Elegance Hand Sanitizer' from a local South African Supplier, here's to many more locally made products finding a place to be identified using GS1 South Africa Activate !

The promise by Verified by GS1 is to restore unique identification of every product, VBG will help to improve consumer product data and the shopping experience by providing 7 unique product attributes that will provide a solid foundation for sharing consistent data.

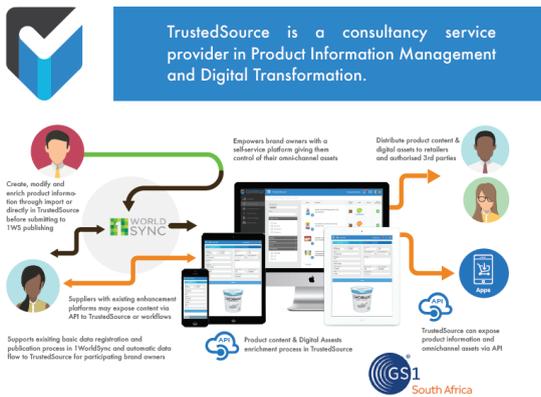## Enriched Data Pilot to Transition Phase

Last year, we embarked on a project scope for a service that will enable our members, including SMME's, to share their product data and images in a consistent and harmonized way, allowing them to be retail-ready, both in-store and online. This platform, the Enriched Data Project, was developed in response to our members' and the industry's recognition that bridging the gaps between the

physical and digital world is critical, a need that has been heightened with COVID-19 and its impact on how we all do business. This platform will become the Trusted Source of Data (TSD) to support the communication of authentic product data provided by brand owners to consumers/shoppers, retailers, the healthcare industry, internet application providers and Government using internet and mobile devices. As GS1 South Africa, we recognize and the critical role that technology plays in the supply chain, business continuity and in connecting manufacturers to retailers and ultimately, to consumers. The Enriched Product Data platform, powered by 1WorldSync and Trusted Source, is a catalogue of high quality, independently verified product data and images that allows brands and retailers to use the same language to describe and share products. The service is owned and governed by the industry and operated on their behalf by GS1 South Africa.

How it works:

- A single, standardized industry catalogue to store all product data and images.
- All product data is independently audited and verified to ensure accuracy and quality.
- Brands share their product data and images with retailers in a consistent format.
The benefits
- A single way of sharing product data and images between brands and retailers or hospitals.
- Product data is independently verified to ensure it is accurate and consistent.
- Brands own the product data and images with no commercial constraints.
- Retailers have easy access to product data in a way that meets their needs, saving time and money.

Our project status thus far:

We have completed 'Sprint 1', which demonstrated

the functionality of GS1 internal administration functionality and user experience, validation and approval for transport to production. 'Sprint 2', which is currently underway and almost completed, consists of the supplier, brand owner or data entry functionality, users' experience, validations and approvals for transport to production and data publishing. Our next phase in the project is the 'Sprint 3' phase which will also further demonstrate the recipient functionality, the recipient user experience, validation and approval for transport to production. We will keep members updated on progress through weekly communications as we work towards implementing this milestone for GS1 South Africa and the African continent at large.

Supporting the SADC Region

Welcoming a new Global Office Healthcare Manager for Africa

Nuran Idris joined GS1 Global Office in January 2020. She has since been working as healthcare Manager for Africa where she predominantly supports countries in Africa to adopt GS1 standards in their settings. Nuran works with GS1 member organizations, regulatory bodies and other stakeholders with the vision that GS1 standards are used to improve patient safety, amongst other benefits that GS1 standards bring. GS1 South Africa is extremely excited to work closely with Nuran to build the measures that make for successful adoption of standards in Africa. Nuran is based in Nairobi, Kenya and can be reached by emailing Nuran.idris@gs1.org

USAID Support Workshop in Zimbabwe

GS1 South Africa had the opportunity to attend the Zimbabwe National Pharmaceutical Traceability Workshop hosted by the Zimbabwe Ministry of Health and Child Care and supported by USAID. Showcasing the GS1 standards and unique

identification keys that add value to the healthcare supply chain, was well accepted. The two-day session held, previewed how GS1 simplifies and adds benefit in the healthcare supply chain, increasing patient safety, reducing costs, eliminating counterfeit medication and introducing a safe and secure traceable solution for industry.

GS1 South and USAID Support Workshop in Zimbabwe

GS1 2020 Global Forum Highlights

Martin Kairu winner of the "Everyone makes a difference award 2020"

The Everyone Makes a Difference Award was indeed a major highlight this year.
Martin Kairu, Standards & Technical Lead at GS1 South Africa, was honored with the "*Everyone makes a Difference Award*" at the GS1 Global Forum 2020 for his special commitment around the implementation of GS1 Standards in the Healthcare & Retail sector. It is the individual employees who make the big difference. GS1 South Africa has been building on this from the start, which is also reflected in the quality of standards

development as well as service and consulting services every day. It is particularly gratifying when this "significant difference" is also rewarded - as in the case of GS1 South Africa employee Martin Kairu, who was one of the 10 winners of the award from member organizations around the world. Kairu received the award primarily for his extraordinary commitment to implementing GS1 standards in the healthcare sector.

Thanks to his tireless efforts GS1 South Africa became one of the early adopters of GS1 Activate. Martin has gone the extra mile to ensure the support across the African continent through his work with USAID and African MO's. GS1 South Africa salutes you Martin!

GS1 South Africa honing on the young dynamic talent

Last year we were proud to inform our members that we had taken on a group of qualified Interns to work closely with us. All of them having undergone a program endorsed by the W&R SETA, 25 young graduates come into the CGCSA and began to experience the life of supply chain industry support. Bhekani, our very own GS1 'new addition' to the team, was named one of the 3 top performers for this program, he has since joined GS1 South Africa for a year to continue his learning and upskilling in the area of GS1 Standards. We introduce Bhekani Ngwenya, our top achiever intern:

My name is Bhekani Ngwenya, I joined GS1 South Africa in April 2019, I am currently enjoying my role within the team, the greatest highlights for me thus far was being chosen as one of the Top 3 performers in my group of Interns. My words of wisdom are "You learn more from failure than from success"