

GS1 SOUTH AFRICA PRIVACY POLICY

Last Updated: 19 May 2021

INTRODUCTION

This privacy policy ("**Privacy Policy**") applies to the web site <https://www.gs1za.org> (including both online and mobile versions), which is offered by and on behalf of GS1 South Africa, and its subsidiaries, divisions and member organizations (collectively, "**GS1 SA**," "**we**," "**us**," or "**our**"). This Privacy Policy applies to the web sites, web pages, platforms, interactive features, downloads, applications, widgets, blogs, and social networks, and other online or wireless offerings that are owned or operated by GS1 South Africa and that are available through the web site or that interact with the web site and post a link to this Privacy Policy, whether accessed via computer, mobile device or other technology (collectively, with [gs1za.org](https://www.gs1za.org), the "**Sites**"). This Privacy Policy applies to information collected through the Sites that post it and only to personally identifiable information collected offline or otherwise outside of the Sites by GS1 South Africa, if otherwise indicated by GS1 South Africa, and does not govern the data practices of third parties that may interact with our Sites.

To the extent we provide you notice on our Sites of different or additional privacy policies or practices (e.g., at the point of our collection), those additional terms shall govern such data collection and use.

This Privacy Policy explains GS1 South Africa's information collection practices, such as the types of information we collect regarding visitors to the Sites and how we may use that information. Please read this Privacy Policy carefully. In addition, please review our **Terms of Use**, which governs your use of the Sites and any content you submit to the Sites. Unless you are located or a resident of the European Union ("EU"), by using our Sites,

you consent to our Privacy Policy and Terms of Use and our collection, use and sharing of your information and data, and other activities, as described below. If you do not agree to the terms of this Privacy Policy, please do not provide us with any Personal Information (defined below) and do not use the Sites. If you are located or a resident of the EU, please review Section 12 of this Privacy Policy, which contains our supplemental privacy notice that applies to you.

OVERVIEW.

WE DESCRIBE OUR PRIVACY PRACTICES RELATING TO THE SITES IN THIS PRIVACY POLICY. THIS OVERVIEW HIGHLIGHTS SOME KEY POINTS REGARDING DATA USAGE AND THIRD PARTIES WHO MAY COLLECT OR HAVE ACCESS TO INFORMATION, BUT PLEASE REVIEW OUR PRIVACY POLICY IN ITS ENTIRETY.

WE USE YOUR PERSONAL INFORMATION IN CONNECTION WITH YOUR RELATIONSHIP WITH GS1 SOUTH AFRICA AND FOR COMPLETING YOUR TRANSACTIONS WITH GS1 US AND RELATED ENTITIES. PLEASE REMEMBER THAT IF YOU PARTICIPATE IN FORUMS AND OTHER SOCIAL NETWORKING FEATURES ON THE SITES, YOUR INFORMATION MAY BE MADE PUBLIC. WE DO NOT SHARE INDIVIDUAL PERSONAL INFORMATION WITH NON-AFFILIATED THIRD PARTIES FOR THEIR MARKETING PURPOSES WITHOUT GIVING YOU THE OPPORTUNITY TO CONSENT, BUT WE MAY SHARE YOUR PERSONAL INFORMATION AND CORPORATE ENTITY INFORMATION YOU PROVIDE WITH GS1 US AFFILIATES AND MEMBER COMPANIES FOR THEIR MARKETING PURPOSES, SUBJECT TO YOUR RIGHT TO OPT-OUT IN SECTION 7 BELOW. FOR MORE DETAILS REGARDING WHEN WE MAY SHARE INFORMATION WITH THIRD PARTIES.

PLEASE NOTE THAT WE MAY WORK WITH VARIOUS NETWORK ADVERTISERS AND SIMILAR VENDORS TO SERVE OUR ADS ON THIRD PARTY WEB SITES AND ACROSS THE INTERNET. THESE COMPANIES MAY COLLECT CERTAIN INFORMATION ABOUT YOUR VISITS TO THIS OR OTHER

WEB SITES. WE DO NOT SHARE PERSONAL INFORMATION WITH THESE THIRD PARTIES, BUT AD NETWORK PROVIDERS AND/OR ANALYTICS SERVICE PROVIDERS MAY SET AND ACCESS THEIR OWN TRACKING TECHNOLOGIES (INCLUDING [COOKIES](#)) AND THEY MAY OTHERWISE COLLECT OR HAVE ACCESS TO INFORMATION ABOUT YOU. FOR MORE INFORMATION, [CLICK HERE](#).

1. INFORMATION WE COLLECT ON OUR SITES

Information You Provide To Us

The Sites may ask you to provide information that could reasonably be used to contact you or to identify you personally (such as first and last name, e-mail address, telephone number or credit card information) ("**Personal Information**"). Personal Information does not include corporate information, which relates to an organization but not to an individual (such as a corporate name, corporate address or general corporate phone number). In addition to Personal Information and corporate information, we may also ask you to provide other information about yourself, such as demographic information (zip code, preferences, etc.) or certain information about your preferences and interests. If we combine demographic or other information we collect about you with your Personal Information we collect, we will treat the combined information as Personal Information consistent with this Privacy Policy.

Note that the Sites are directed to a general audience. Accordingly, we do not knowingly collect any Personal Information from children younger than the age of thirteen (13) and we will delete any Personal Information collected that we later determine to be from a user younger than the age of thirteen (13). Please note that information submitted to the Sites via a "contact us" or other similar function may not receive a response. We will not use the information you provide us via the "contact us" tool to contact you for unrelated marketing purposes unless we disclose otherwise.

Information We Collect Automatically As You Access and Use the Sites

In addition to any Personal Information or other information that you choose

to submit to us, whenever you visit or interact with the Sites or GS1 South Africa content, GS1 South Africa, as well as any third-party advertisers and/or service providers, may use a variety of technologies that automatically (or passively) collect information about how the Sites and content are accessed and used ("Usage Information").

This Usage Information may include:

- your IP address or other unique identifier is a number that is automatically assigned to your computer, mobile device, tablet or other device (collectively, "**Device**") used by you to access the Sites, and our computers identify your Device by it;
- your Device functionality (including browser type, operating system, hardware, mobile network information);
- the areas or content within our Sites that you visit and your activities there, including remembering you and your preferences;
- your Device location;
- your Device characteristics; and
- certain other Device data, including the time of day, the URL that referred you to our Sites, among other information.

Usage Information does not generally identify an individual, but if GS1 South Africa uses Usage Information to be able to identify a specific individual person, GS1 South Africa treats it as Personal Information. Some mobile service providers may also provide us or our third-party service providers with information regarding the physical location of the Device used to access the Sites. A few of the methods and technologies that may be used on the Sites to collect Usage Information include, without limitation, the following (and subsequent technology and methods hereafter developed):

- **Cookies.** A cookie is a data file placed on a Device when it is used to visit the Sites. A Flash cookie is a data file placed on a Device via the Adobe Flash plug-in that may be built-into or downloaded by you to your Device. Cookies and Flash cookies may be used for many purposes, including, without limitation, remembering you and your preferences and tracking your visits to our web pages. If you choose to disable cookies or Flash cookies on your Device, some features of the Sites may not function properly.

- **Web Beacons.** Small graphic images or other web programming code called web beacons, (also known as “1x1 GIFs” or “clear GIFs”) may be included in our Sites and e-mail messages. Web beacons may be invisible to you, but any electronic image or other web programming code inserted into a web page or e-mail can act as a web beacon. Web beacons or similar technologies may be used for a number of purposes, including, without limitation, to count visitors to the Sites, to monitor how users navigate the Sites, to count how many e-mails that were sent were actually opened or to determine whether content sent was actually viewed.
- **Embedded Scripts.** An embedded script is programming code that is designed to collect information about your interactions with the Sites, such as the links you click on. The code is temporarily downloaded onto your Device from our server or a third party service provider, is active only while you are connected to the Sites, and is deactivated or deleted thereafter.
- **Browser Fingerprinting.** Collection and analysis of information from your Device, such as, without limitation, your operating system, plug-ins, system fonts and other data, for purposes of identification.
- **ETag,** or entity tag. A feature of the cache in browsers. It is an opaque identifier assigned by a web server to a specific version of a resource found at a URL. If the resource content at that URL ever changes, a new and different ETag is assigned. ETag tracking may generate unique tracking values even where the consumer blocks HTTP, Flash, and/or HTML5 cookies.
- **Recognition Technologies.** Technologies, including application of statistical probability to data sets, which attempt to recognize or make assumptions about users and devices (e.g., that a user of multiple devices is the same user).

We may use tracking technologies for a variety of purposes, including:

- **Strictly Necessary.** We may use cookies or other tracking technologies that we consider are strictly necessary to allow you to use and access our Sites, including cookies required to prevent

fraudulent activity, improve security or allow you to make use of shopping cart functionality.

- **Performance-Related.** We may use cookies or other tracking technologies that are useful in order to assess the performance of the Sites, including as part of our analytic practices or otherwise to improve the content, ads, products or Sites offered through the Sites.
- **Functionality-Related.** We may use cookies or other tracking technologies that are required to offer you enhanced functionality when accessing the Sites, including identifying you when you use our Sites or keeping track of your specified preferences, including in terms of the presentation of content on our Sites.
- **Targeting-Related.** We may use tracking technologies to deliver content, including ads relevant to your interests on our Sites and third-party services based on how you interact with our advertisements and/or content. This includes using tracking technologies to understand the usefulness to you of the content and ads that have been delivered to you.

There may be other tracking technologies now and later devised and used by us in connection with the Sites. Further, third parties may use tracking technologies in connection with our Sites, which may include the collection of information about your online activities over time and across third-party websites or online services and Devices. We may not control those tracking technologies and we are not responsible for them.

Interactions with Third-Party Services

The Sites may include functionality that allows certain kinds of interactions between the Sites and a third-party web site or application. The use of this functionality may involve the third-party operator providing certain information, including Personal Information, to us. For example, if you click on social media icons on the Sites (such as for Facebook, Twitter or Instagram), those actions may be associated with, and we may have access to, your Personal Information you provided on those third-party sites or applications. If so, we will then treat it as Personal Information under this

Privacy Policy, since we are collecting it as a result of your accessing of and interaction on our Sites. In addition, we may provide third-party sites' interfaces or links on the Sites to facilitate your sending a communication from the Sites. For example, we may use third parties to facilitate emails, tweets or Facebook postings. These third parties may retain any information used or provided in any such communications or other activities and these third parties' practices are not subject to our Privacy Policy. GS1 South Africa may not control or have access to your communications through these third parties. Further, when you use third-party sites or services, you are using their services and not our services and they, not we, are responsible for their practices. You should review the applicable third-party privacy policies before using such third-party tools on our Sites.

2. HOW WE USE INFORMATION COLLECTED THROUGH OUR SITES

GS1 South Africa may use information collected through our Sites, including Personal Information, in order to: (1) allow you to participate in features we offer; (2) process a transaction you initiate such as to send you newsletters or provide you with promotional materials on our behalf, including to let you know about new products, services and upcoming events; (3) process your registration or maintain your account, including, at times, verifying that the information you provide is active and valid; (4) provide you with information, products or services that you have requested or agreed to receive and provide our affiliates and member organizations with information relating thereto; (5) tailor content, advertisements, marketing materials and offers we display or send/serve to you; (6) improve the Sites, our products and our services; (7) facilitate your job search via the Sites and prepare related governmental and internal statistics reports; (8) contact you with regard to your use of the Sites, your account, and, in our discretion, changes to the Sites and/or any GS1 South Africa policy; (9) provide member support; (10) for purposes disclosed at the time you provide your Personal Information or otherwise with your consent; (11) for internal business purposes; and (12) for purposes disclosed at the time you provide your information or as otherwise set forth in this Privacy Policy. If you use the Sites to send a friend an invitation to participate in the Sites or send other GS1 South Africa - related communications, the information you provide

(typically, names and e-mail addresses) is used to facilitate the communication on your behalf, and is not subsequently used for marketing purposes unless we obtain consent from that person or we explicitly say otherwise. Please be aware that when you use any send-to-a-friend functionality on our Sites, your e-mail address may be included in the communication sent to your friend.

3. WITH WHOM WE MAY SHARE INFORMATION

We may share non-Personal Information, such as aggregated user statistics and other Usage Information, with third parties. GS1 South Africa does not share your Personal Information with third parties for their marketing purposes without giving you the opportunity to consent. However, we may share certain information, including Personal Information and corporate information with GS1 South Africa affiliates and member companies for use by them for their direct marketing purposes, subject to your right to opt-out in Section 7 below. In addition, we may share non-Personal Information, such as aggregate user statistics, demographic information, and Usage Information with third parties. We may also share your information, including, Personal Information, as disclosed at the time you provide your information, as set forth in this Privacy Policy and in the following circumstances:

Third Parties Providing Services on Our Behalf. We may from time to time employ third parties to perform services on our behalf or on behalf of the Sites, such as: (i) hosting our Sites, (ii) designing and/or operating the Sites' features, (iii) tracking the Sites' activities and analytics; (iv) enabling us to send you e-mails and other communications, (v) fulfilling and processing orders for products or services, and (vi) assisting with promotions, conferences, surveys or performing other administrative services. We may provide with these third parties access to user information in order for them to complete a requested transaction or otherwise perform services for you or for GS1 South Africa. Third-party analytics and other service providers may set and access their own tracking technologies on your Device and they may otherwise collect or have access to information about you, potentially including Personal Information, about you. We are not

responsible for those third party technologies or activities arising out of them. We are not responsible for the effectiveness of or compliance with any third parties' opt-out options.

When You Agree to Have Your Personal Information Shared. There may be times on our Sites when we give you the chance to opt-in or opt-out of receiving information and/or marketing offers from another party or to otherwise consent to the sharing of your information with a third party. If you agree to have your Personal Information shared, your Personal Information will be disclosed to the third party and the Personal Information you disclose will be subject to the privacy policy and business practices of that third party. Therefore, you should review the privacy policies and practices of such third parties prior to agreeing to receive such information from them. If you later decide that you no longer want to receive communication from a third party, you will need to contact that third party directly.

Sweepstakes, Contests and Promotions. We may offer sweepstakes, contests and other promotions (each, a "**Promotion**") through the Site or elsewhere that may require registration. If you choose to enter or otherwise participate in a Promotion, your Personal Information may be disclosed to third parties in connection with the administration of such Promotion, such as in connection with winner selection, prize fulfillment, and as required by law, such as on a winners list. By entering a Promotion, you are agreeing to the official rules that govern that Promotion, which may contain specific requirements of you, including, except where prohibited by law, allowing the sponsor and/or other parties to use your name, voice and/or likeness in advertising or marketing materials.

Business Transfers. We may share your information and data, including, without limitation, Personal Information and corporate information with other entities affiliated with us for internal reasons, primarily for business and operational purposes. GS1 South Africa or any of its assets, including the Sites, may be sold, or other transactions may occur in which your Personal Information is one of the business assets for the transaction. In such a case, your Personal Information may be one of the business assets

we transfer to a subsequent owner, co-owner or operator of the Sites or applicable database. Hence, GS1 South Africa reserves the right to disclose and transfer user information, including Personal Information in connection with a corporate merger, consolidation, restructuring, the sale of certain of GS1 South Africa stock and/or assets, or other corporate change, including, without limitation, during the course of any due diligence process. Further, we may use IP address or other unique identifiers to identify users and may do so in cooperation with third parties such as copyright owners, internet service providers, wireless service providers and/or law enforcement agencies, including disclosing such information to third parties, all in our discretion, subject to applicable law. Such disclosures may be carried out without notice to you.

Agency Reporting, Legal Protections and Law Enforcement. GS1 South Africa may access, use, preserve, transfer and disclose your information, including Personal Information and Usage Information to third parties: (i) to satisfy its obligations to state and federal government agencies such as the FDA; (ii) to satisfy any applicable law, regulation, subpoenas, governmental requests or legal process if in our good faith opinion such is required or permitted by law; (iii) to protect and/or defend the **Terms of Use** or other policies applicable to the Sites, including investigation of potential violations thereof; (iv) to protect the safety, rights, property or security of GS1 South Africa or any third party; and/or (v) to detect, prevent or otherwise address fraud, security or technical issues. Without limiting the generality of the foregoing, we may use IP address or other unique identifiers, to identify users, and may do so in cooperation with third parties such as copyright owners, Internet service providers, wireless service providers and/or law enforcement agencies, including disclosing such information to third parties, all in our discretion. Such disclosures may be carried out without notice to you and without offering an opportunity for you to opt-out.

Affirmative Action Reporting. Please note that if you apply for a job with GS1 South Africa, then in conjunction with laws and regulations enforced by the Employment Equity Act , and similar state and local regulatory agencies, we may ask you to provide us with self-identifying information (such as

veteran status, gender and ethnicity). Providing such self-identifying information is voluntary, but if you do provide us with such information, we may submit that information to the state and local regulatory agencies for business-related purposes, including, without limitation, responding to information requests, fulfilling regulatory reporting requirements and defending against employment related complaints.

4. INFORMATION YOU DISCLOSE PUBLICLY ON OUR SITES

Our Sites may offer message boards, chat rooms and other public areas (collectively, "Community Forums") where you can engage in social networking, interact with others, as well as have the opportunity to submit photographs, writings, music, video, audio recordings, computer graphics, pictures, data, questions, comments, suggestions or other content, including Personal Information (collectively, "User Submissions"). To participate in certain Community Forums, you may be asked to select a username, screen name or member name and password.

Note that anything you post to a Community Forum is public – others will have access to your User Submissions and may use it or share it with third parties. Information you choose to post or make available in the Community Forums may be viewed, collected and used by others. If you choose to voluntarily disclose User Submissions, the protections of this Privacy Policy will not cover such disclosure of information. Think carefully before you post and use caution before disclosing any Personal Information. We are not responsible for the accuracy, use or misuse of any content or information that you disclose or receive through the Sites.

User Submissions may be published online or offline in any media or format (currently existing or hereafter developed). We may also publish your name, voice, likeness and other Personal Information with your User Submissions, and GS1 South Africa may use the content, or any portion of the content, for advertising, marketing, publicity and promotional activities. For full terms and conditions regarding User Submissions you submit to the Sites, please review our terms of use.

5. INFORMATION WE RECEIVE FROM THIRD PARTIES

GS1 South Africa may receive information about you from third parties. For example, if you are on another web site and you opt-in to receive information from GS1 South Africa, that web site will forward to us your e-mail address and other information about you so that we may contact you as requested. You may also choose to participate in a third party application or feature (such as a Facebook application or a similar application or feature on a third party web site) through which you allow us to collect (or the third party to share) information about you, including Personal Information. The third party may allow you to remove the application or feature, in which case we will no longer collect information about you through the application or feature, but we may retain the information previously collected; provided, however, if you are located or a resident of the EU, please see Section 12 below on our retention of your information. In addition, we may receive information about you if other users of a third-party web site give us access to their profiles and you are one of their "connections" or information about you is otherwise accessible through your "connections" web page, profile page, or similar page on a social networking or other third party web site or interactive service. And, if you choose to "like" content on our Sites or to otherwise post information from or via our Sites to a third party web site, feature or application, that information will become public and the third party web site may have access to information about you and your use of our Sites.

We may also supplement the information we collect about you through the Sites with outside records from third parties in order to enhance our ability to serve you, to tailor our content to you and to offer you opportunities to purchase products or services that we believe may be of interest to you. We may combine the information we receive from these third parties with information we collect through the Sites. In those cases, we will apply this Privacy Policy to any Personal Information received, unless we have disclosed otherwise.

6. AD SERVING AND TRAFFIC MEASUREMENT SERVICES WE MAY USE; HOW TO "OPT OUT" OF RECEIVING ADVERTISING RELEVANT

TO YOU

GS1 South Africa may use third party network advertisers, ad exchanges and similar vendors to serve our advertisements across the Internet and we may use third party analytics service providers to evaluate and provide us and/or third parties with information about the use of these ads on third party sites and viewing of our ads and our content. Network advertisers are third parties that display advertisements, which may be based on your visits to the Sites and other locations across the Internet and mobile media you have visited ("**Behavioral Ads**"). Behavioral Ads enable us to target advertisements to you for products and services in which we believe you might be interested. If you object to receiving Behavioral Ads from us on third party sites, you can learn more about your ability to limit Behavioral Ads below. Our third party ad network and exchange providers, the advertisers, the sponsors and/or traffic measurement services may themselves set and access their own cookies, web beacons and other tracking technologies on your Device and track certain behavioral Usage Information regarding users of your Device via a unique identifier. Note that any images (or any other parts of a web page) served by third parties in association with third party cookies may serve as web beacons, which enable third parties to carry out the previously described activities. Third party cookies and web beacons are governed by each third party's specific privacy policy, not this one. With regard to advertisements, we and our network advertisers may target advertisements for products and services in which you might be interested based on your visits to both the Sites and other web sites. These third party technologies may be set to, among other things: (a) help deliver advertisements to you that you might be interested in; (b) prevent you from seeing the same advertisements; and (c) understand the usefulness of the advertisements that have been delivered to you. You acknowledge and agree that associated technology may access and use your Device and may set or change settings on your Device in connection with the associated operations. Note that any images (or any other parts of content) served by third parties in association with third-party ads or other content may serve as web beacons, which enable third parties to carry out the previously described activities. We may share Usage Information about visitors to the Sites with third party advertising companies for the same

purposes. By using the Sites, you further agree that GS1 US may change, alter, or modify the settings or configurations on your Internet Device in order to allow for or optimize your use of the Sites. We may use a variety of companies to serve advertisements.

Statements regarding our practices do not apply to the methods for collecting information used by these third parties or the use of the information that such third parties collect. The relevant third party's terms of service, privacy policy, permissions, notices and choices should be reviewed regarding their collection, storage and sharing practices. We make no representations regarding the policies or practices of third party advertisers or advertising networks or exchanges or related third parties.

We and third-party vendors, including Google, use first-party cookies (such as the Google Analytics cookie) and third-party cookies (such as a DoubleClick cookie) together to report how your ad impressions, other uses of ad services, and interactions with these ad impressions and ad services are related to visits to our Sites. Google's use of the DoubleClick cookie enables it and its partners to serve ads based on your visit to our Sites and/or other sites and online services.

7. UPDATING YOUR INFORMATION AND OPTING-OUT FROM SHARING YOUR INFORMATION

GS1 South Africa may provide web pages or other mechanisms through the Sites which you can correct or update some of the Personal Information you have provided to us, including, without limitation, through registration with the Sites. You can also contact our member support , Shared Services division to update your information at +27 117773300.

If you have consented to have your information shared with third parties for their marketing purposes and you later decide you want to opt-out from future sharing or if you decide you do not want your information shared with GS1 South Africa affiliates or member companies in the future, you can do so by either using the web pages or mechanisms on the Site (if and when they become available), or by calling us at +27 11 777 3300.

If you receive a marketing communication from us by e-mail, and you later

decide you want to opt-out from receiving future commercial e-mails, you may opt-out by following the opt-out instructions provided to you in that e-mail. Please note that we reserve the right to send you certain communications relating to the transactions you initiate, your account or your use of the Sites and these transactional account messages may be unaffected if you choose to opt-out from marketing communications.

In accordance with our routine record keeping, we may delete certain records that contain Personal Information you have submitted through the Sites. We are under no obligation to store such Personal Information indefinitely and disclaim any liability arising out of, or related to, the destruction of such Personal Information. In addition, you should be aware that it is not always possible to completely remove or delete all of your information from our databases without some residual data because of backups and other reasons. Also, if you have made any public postings on a social networking feature, such as in a Community Forum or other community sections of the Sites, these communications may not generally be removed.

8. SECURITY

We incorporate commercially reasonable safeguards to help protect and secure your Personal Information. However, no electronic data transmission or storage of information can be guaranteed to be 100% secure. Please note that we cannot ensure or warrant the security of any information you transmit to us, and you use the Sites and provide us with your information at your own risk.

9. THIRD PARTY CONTENT, LINKS TO OTHER WEB SITES AND OTHER WEB SITES THAT DISPLAY OR CONTAIN GS1 SOUTH AFRICA CONTENT

When you are on the Sites you may see certain content, which may be delivered by a non-affiliated third party, and you may be directed to other content, web sites or other online services that are operated and controlled by third parties that are beyond our control. This includes links from

advertisers, sponsors and partners that may use our logo(s) as part of a co-branding agreement and other links off or our Site. In addition, GS1 South Africa widgets or other GS1 South Africa content may be included on web pages and web sites that are not associated with GS1 South Africa and over which we have no control. These third parties may send their own cookies and similar tracking technologies to your Device, they may independently collect data or solicit Personal Information and may or may not have their own published privacy policies. GS1 South Africa is not responsible for the data collection and privacy practices employed by any third party or their sites or apps and they may be tracking you across multiple online services and may be sharing the results of that tracking with us and/or others. These third parties may have their own terms of service, privacy policies or other policies and ask you to agree to the same. Be sure to review any available policies before submitting any personally identifiable information to a third-party online service or otherwise interacting with it and exercise caution in connection with these services.

10. CONSENT TO TRANSFER

The Sites are operated in the South Africa. If you are located in any neighboring countries or elsewhere outside of the South Africa, please be aware that information we collect will be transferred to and processed in the United States. The data protection laws in the United States may differ from those of the country in which you are located, and your Personal Information may be subject to access requests from governments, courts, or law enforcement in the United States according to laws of the United States. By using the Sites, or providing us with any information, you consent to this transfer, processing and storage of your information in the United States, a jurisdiction in which the privacy laws may not be as comprehensive as those in the country where you reside and/or are a citizen; provided, however, if you are located or a resident of the EU, please review Section 12 below as we process your data consistent with the requirements of the GDPR (defined below).

11. NOTIFICATION OF CHANGES AND YOUR ACCEPTANCE OF THE PRIVACY POLICY; PRIVACY QUESTIONS

GS1 South Africa reserves the right to update this Privacy Policy at any time, without prior notice to you, and any changes will become effective immediately upon posting. However, GS1 South Africa will use your Personal Information in a manner consistent with the Privacy Policy in effect at the time you submitted the information, unless you consent to the new or revised policy. If you have any questions or concerns about this Privacy Policy, you may contact us at gs1info@gs1za.org.

12. SUPPLEMENTAL PRIVACY NOTICE FOR RESIDENTS OF THE EU AND EEA

This Supplemental Privacy Notice provides additional information on how we process personal data that we collect or receive from residents of the EU and EEA and provides information as relates to EU users' rights, and GS1 SOUTH AFRICA's responsibilities, under the EU General Data Protection Regulation ("GDPR").

Data Controller and Local Representative

GS1 South Africa is the data controller of your personal data and we are based in the South Africa and located at 164 Katherine St, Barlow Park, Sandton, 2148 ; Phone Number: +27117773300 .

Data Retention Period

We retain transaction data and other personal data for a period of time that is necessary to fulfill a legitimate business purpose and deleting or de-identifying the information thereafter, except where longer retention periods are required by law. We retain unsubscribe requests permanently to comply with our obligation to refrain from sending marketing emails after receipt of an opt-out request.

Your Rights relative to management of data

You have the following rights under certain circumstances:

- Request access or copies of the personal data GS1 SA processes about you.
- Correct or rectify your personal data, if inaccurate or incomplete;
- Delete your personal data ; unless an exception applies. For example, we may need to keep your personal data to comply with our legal obligations;
- Restrict the processing of your personal data, in certain circumstances. For example, if you contest the accuracy of your personal data, you may request that we restrict the processing of your personal data for the time it takes us to verify the accuracy of the data;
- Data portability, in certain circumstances. In order to deliver our products and services, however, we cannot transmit your personal data to another organization; and
- Object to processing of your personal data, in certain circumstances. For example, you may object to direct marketing including the use of your personal data for direct marketing profiling or where we process your personal data because we have legitimate interest in doing so.

These rights may be limited in some situations where we can demonstrate that GS1 South Africa has a legal obligation or legitimate interest to process your personal data.

To exercise your rights explained above, please contact us by email at gs1info@gs1za.org , with details of your request.